



Variety Bash Wine Drive 2010

Make the most of this opportunity to make lots of **easy fundraising dollars** with **no upfront outlay or risk**.

The id wine and hamper partnership with Variety

Id wine and hampers has developed a unique opportunity for Variety bash teams to boost their fundraising revenue through wine sales.

You have the opportunity to make **easy dollars (20% profit on every sale)** for your fundraising group with absolutely no upfront expense / outlay or risk. There is also **little demand on your time** other than promoting this opportunity to your network. The rest is looked after by the team at id wine and hampers.

Personalise your labels

With *id* wine and hampers you're not just selling any labelled wine – you're selling wine with a unique and individually designed label created for your group.

Together with Variety a number of labels have been developed for you to choose from – alternatively you may choose to develop your own label for your team.

Wine quality – You'll try it tonight!

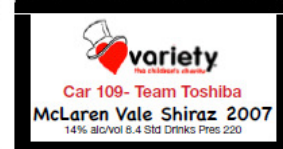
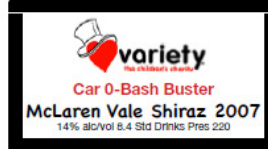
The wine has been selected from well known respected wine regions throughout Australia & New Zealand for it's quality, value and broad appeal to suit most palates.

Id wine and hampers have worked with 100's of groups, many of them several times over proving that the wine quality is up to scratch and that the fundraising process runs smoothly and with a minimum of fuss.

Its easy to get started

Simply call the guys at id wine and hampers on 1300 761 966 or email them on admin@wineandhampers.com.au & they will send you the starter kit. Alternatively see www.varietynsw.org.au for more information about the process and to download the starter kit.

*Please note the label designs included in this document have yet to be finalised. The Variety Website and the starter kits will have the final artwork for you to select from.



Customise your wine label by inserting an image of your teams car in this template (minimums apply)

